

### WEBSITE STATISTICS

**8.1k** Site visitors

**9.8k** Sessions

**14,538** Unique page views

**1,160** Returning visitors (12.8%)

**7,882** New visitors (87.2%)

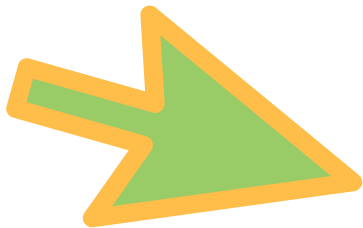


### BLOG/PAGE STATISTICS

**640 views** Sept Oct School hols blog

**508 views** June/July School holidays blog

**711 views** Playgrounds page



**WOW!!**

**FROM GOOGLE  
BUSINESS PROFILE**

**676**  
profile views  
**+17%**

**103**  
searches  
**+194%**



### DFL Facebook Page

**Page Overview** Last 28 days  
Followers: 8,579

Post reach	36,403
Post Engagement	16,947
New Page likes	95
New followers	128

[See Details](#)

### DFL Instagram Page

**Insights** (i)

Last 90 Days Jul 21 - Oct 18

#### Overview

You reached **+47.8%** more accounts compared to Apr 22 - Jul 20

Accounts reached	5,474 <span>+47.8%</span>
Accounts engaged	314 <span>+7.5%</span>
Total followers	1,665 <span>+3.2%</span>

#### Content You Shared

Posts	76
Stories	50
Reels	9

### STATS AS OF 20/10/22

- 8,579 FOLLOWERS**  
(INCREASE 165 SINCE LAST QUARTER)
- 1665 FOLLOWERS**  
(INCREASE OF 56 IN THE LAST QUARTER)
- 3557 MAILING LIST**  
(INCREASE OF 211 SINCE LAST QUARTER)
- 2918 - (219 NEW MEMBERS)**  
**MEMBERS IN THE COMMUNITY HUB FACEBOOK GROUP**



# Darwin Family Life

## EXCITING NEWS!!

2022 has been massive year so far for Amy and Darwin Family Life

Just a couple of highlights to share:

- Awarded a scholarship to Study with the Women's Business School and I am just finishing my 6 months of study with their Accelerate program
- Winner of the Bronze - AusMumprenuer 2022, People's Choice - Making a Difference local Community. Finalist in the AusMumprenuer Influencer Category
- Finalist in the Australian Small Business Champion Award 2022 in the Online Business Category
- Finalist in the Inaugarral Australian Women's Small Business Champion Awards 2022 in the Marketing Services Category
- Finalist in the ROAR Success Awards as Woman of the Year 2022 (Winners announced in November)
- Nominated in the 2022 NT Business Excellence Awards - Excellence in Business - Small to Medium Business category (Winners announced end of October)

