

WEBSITE STATISTICS

8.9k Site visitors (increase 40.1%)

11k Sessions (increase 45.4%)

15,825 Unique page views

1,445 Returning visitors (14.4%)

8,624 New visitors (85.6%)

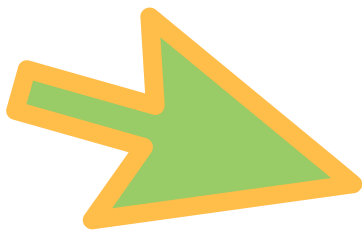


BLOG/PAGE STATISTICS

1043 views Easter and April School hols

1078 views Playgrounds

614 views June/July School holidays blog



WOW!!

**2,214 PAGE VIEWS
OF DFL FROM
GOOGLE SEARCH!**



Darwin Family Life

SOCIAL MEDIA STATISTICS



Facebook Top performing post snapshots - New playground in Moulden



🌳 New playground added 🌳 On the school holidays I took my kids for a drive...
April 21, 2022 at 1:26 PM
ID: 1122736718302179

Interactions

👍 93 reactions

💬 81 comments

➦ 11 shares

WOW!!

POST REACHED 8,214
PEOPLE!!

185 ENGAGEMENTS
AND 1,210 LINK CLICKS!



Performance

Reach

Total
8,214

This post reached more people than **100%** of your 50 most recent Facebook posts and stories.

Reach 8,214

Reactions, comments and shares

Total
185

This post received more reactions, comments and shares than **100%** of your 50 most recent Facebook posts and stories.

Reactions 93
Comments 81
Shares 11

Results

Total
1,210

This post received more link clicks than **100%** of your 50 most recent Facebook posts and stories.

Link clicks 1,210

STATS AS OF 26/7/22



8,414 FOLLOWERS
(INCREASE **165** SINCE
LAST QUARTER)



1609 FOLLOWERS
(INCREASE OF **32** IN
THE LAST QUARTER)



3346 MAILING LIST
(INCREASE OF **160**
SINCE LAST
QUARTER)



2699 - (158 NEW MEMBERS)
MEMBERS IN THE COMMUNITY HUB
FACEBOOK GROUP

Insights

See all

Last 28 days : Jun 27 - Jul 24 ▼

People reached

28,227
▼26%

Post engagements

9,071
▼1%

Page likes

77
▲31%

Tagged product clicks

0



Darwin Family Life

EXCITING NEWS!!

Super excited to have been announced as a Australian Small Business Champions Award Finalist for the Online business category in June! The "Oscars of Small business" awards night will be held on September 3rd in Sydney.

Also this month I have been announced as a finalist in the AusMumprenuer Awards in two People's choice categories - Influencer and Making a difference -local community. I would love and appreciate each of your votes! You can vote here <https://www.surveymonkey.com/r/AUSMUM22> I am also off to the Ausmumprenuer conference and awards night which is also being held end of August (just prior to the other awards night) in Sydney! Talk about perfect alignment!

If you have any questions or would like to edit/promote anything in particular about your business, please get in touch! Via email info@darwinfamilylife.com.au or 0419183363. Cheers Amy

